## call for proposals

# Public relations: Addressing artists in Fiji, the Philippines, Samoa and Germany

## project:

### **Climate Action Artist Residencies**

#### **Brief description**

For the newly developed Climate Action Artist Residencies program, Cultural Vistas is looking for a service provider to support us in public relations in the short term. The aim is for further relevant artists from Fiji, the Philippines, Samoa and Germany to apply for the Climate Action Artist Residencies program.

The first application deadline ends on 31.01.2024, so the results must also be available here. Due to the short deadline, we kindly ask you to submit an offer by 24.01.2024.

The Climate Action Artist Residencies enable artists from Germany and selected V20 countries to spend three months working in organizations that conduct climate impact research. Participants from V20 countries travel to Germany for this purpose, participants from Germany to the selected V20 countries. During their stays at research institutions, the cultural practitioners explore the effects of the climate crisis on the countries of the V20 with the aim of artistically conveying the realities faced by the societies of the V20, their resulting concerns and the globally intertwined vulnerability to climate change, thereby making them accessible to a wider public.

#### Goal

We commission the promotion of our new residency program to artists who have already worked on the topic of climate change:

- Via direct contact
- Via mailings
- Via social media

The aim is to motivate relevant artists to apply for the residency within the first application deadline (January 31, 2024).

#### Requirements

As a result, we would like to receive an Excel list showing the results of the work. Containing the following information:

Name, type of approach, location

At least **40 relevant artists** who have already dealt with the topic of climate change must have been contacted directly, at least 30 of them from the V20 countries Fiji, the Philippines or Samoa.

#### **Program description Climate Action Artist Residencies**

The challenges we face as a society as a result of climate change and its subsequent crises are complex and interwoven. Heat, droughts, forest fires, floods, rising sea levels and the loss of biodiversity are just some of the natural consequences of climate change, which increase health risks, trigger refugee movements and threaten entire economies, among other things.

The countries of the V20 are particularly affected by the climate and subsequent crises, to the point where their existence is threatened, for example, by rising sea levels or an increase in extreme weather events. The Climate Action Artist Residencies enable an additional approach to this complexity. The cross-border processing and translation of scientific work and activist engagement in artistic media generates new strands of discourse and perspectives that can change debates and perceptions and ultimately lead to new action. To this end, the Climate Action Artist Residencies establish new networks between Germany and the countries of the V20, focus on the perspectives of those affected and artistically communicate the global interdependencies of the climate crisis.

In 2024/2025, the Climate Action Artist Residencies will enable a total of eight artists (two from Germany and six from selected V20 countries) from all art forms to spend up to three months working in organizations that conduct climate impact research. Participants from V20 countries will travel to Germany for this purpose, while participants from Germany will travel to selected V20 countries. The focus is on the following V20 member countries in the Asia/Pacific region: Fiji, the Philippines and Samoa. During their stays, the participants are involved in a research organization or in a research context in which the dangers of climate and consequential crises are scientifically addressed. The residencies focus on the artistic exploration of the globally intertwined and scientifically proven vulnerabilities triggered by the climate crisis in the countries of the V20 and in Germany. Selected cultural practitioners receive a grant to implement an artistic project developed by themselves in accordance with the program guidelines. Cultural Vistas places participants with interested scientific host organizations.

#### **About Cultural Vistas**

Cultural Vistas is a globally active, non-profit exchange organization with offices in Berlin and Washington, D.C. Each year, its more than 30 programs reach around 6,000 participants from more than 130 countries worldwide. This has created a cross-sector and interdisciplinary network of more than 160,000 alumni, whose involvement is managed by a global Alumni Council.

Cultural Vistas is a politically independent organization and cooperates with public and private partners in the development and implementation of various programs. Program formats include study trips, exchanges, scholarships, residencies and further education and training programs.

#### Contact

If you are interested in the order, please send your offer by 24.01.2024 to <a href="mailto:starris@culturalvistas.eu">starris@culturalvistas.eu</a>.